



**RAFIMI Publishing LLC**

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**Maumelle**  
MAGAZINE

www.MauMag.com  
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## Advertising Space Order & Agreement

Company/Organization \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

Telephone \_\_\_\_\_ Cellular \_\_\_\_\_ URL \_\_\_\_\_

**Sizes of Advertisements:** *W/Bleed = With Bleed (H) = Horizontal (V) = Vertical (I) = Island*

- Full Page     Full Page (W/Bleed)     2/3 Page (H)     2/3 Page (V)     1/2 Page (H)     1/2 Page (V)     1/2 Page (I)
- 1/3 Page (H)     1/3 Page (V)     1/3 Page (I)     1/4 Page (H)     1/4 Page (V)     1/6 Page (H)     1/6 Page (V)

**Prime Space Ad Placement:** *IFC = Inside Front Cover FIFC = Facing Inside Front Cover*

- Back Cover     Inside Front Cover     Inside Back Cover     Facing Inside Front Cover     Pages 4, 5 or 6
- With Cover Story     Two Page Spread (IFC & FIFC)     Two-Page Spread     Centerfold - Single Panel     Centerfold Spread

**"Connections" Market Place:**     3.5" W X 4" H     3.5" W X 2" H     3.5" W X 1" H

### Advertising Activity

Issue(s) of <i>(Insert year):</i>	Closing Dates		Artwork Due <i>(Date)</i>
<input type="checkbox"/> JanFeb _____	December 5	December 10	\$ _____
<input type="checkbox"/> MarApr _____	February 5	February 10	\$ _____
<input type="checkbox"/> MayJun _____	April 5	April 10	\$ _____
<input type="checkbox"/> JulAug _____	June 5	June 10	\$ _____
<input type="checkbox"/> SepOct _____	August 5	August 10	\$ _____
<input type="checkbox"/> NovDec _____	October 5	October 10	\$ _____

### Cost Summary

Total Cost of Ads:	\$ _____
Production Charges (if any)*:	\$ _____
Less Deposit:	\$ _____
_____:	\$ _____
_____:	\$ _____
_____:	\$ _____
<b>Total Balance Due:</b>	<b>\$ _____</b>

\*When Applicable: *Graphic Design, Photography Services, Scanning & Proof Sheets.*

**FORM OF PAYMENT:**  Check No. \_\_\_\_\_,  A/R,  VISA,  MasterCard,  DISCOVER,  AMERICAN EXPRESS    

Payment is due upon receipt of invoice. A statement of your account will be furnished monthly. In the event payment is not received within the terms of sale, a monthly FINANCE CHARGE will be added to your account and will appear on your monthly statement. The FINANCE CHARGE will be assessed at a periodic rate of 1.5% per month, which equals an ANNUAL PERCENTAGE RATE of 18% applied to all account balances not paid within the terms of sale. In the event a lawsuit is necessary to enforce payment of a delinquent account, client will be liable for reasonable attorney's fees. Client is bound to all terms and conditions set forth in this signed agreement for credit with RAFIMI Publishing LLC/MauMag.

I also understand that MauMag reserves the right to reject any advertisement due to what may be considered objectionable. I agree that advertisements designed by MauMag are their property and are copyrighted and cannot be used by others without written permission from MauMag.

Cancellation Policy: A cancellation is accepted when made 30 (Thirty) days or more prior to publication date. 50 (Fifty) percent of cost of ad will be assessed when cancellation occurs between 16 (Sixteen) and 30 (Thirty) days prior to publication date; and Full payment of cost of ad will be assessed when ad cancellation occurs within 15 (fifteen) days of publication date.

Authorized Signature \_\_\_\_\_

Authorized Name (Please print) \_\_\_\_\_

Title \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

### Office Use Only

Account Executive \_\_\_\_\_ Approved by \_\_\_\_\_

Date \_\_\_\_\_

Copy to:  Advertiser     Agency (when applicable)

Contract \_\_\_\_\_